

Sustainable Purchasing Evaluation 2015

Time period: Jan 1, 2015 till Dec 31, 2015

1 Introduction

As in the previous year, purchasing at Swiss Olympic was effected throughout the year using the new system with product heads and the mandatory indication of order numbers.

2 Purchasing Overview (Jan 1, 2015 till Dec 31, 2015)

2.1 Purchasing total 2015: CHF 1.4 m

During the period from January 1 till December 31, 2015, purchases totaling around CHF 1.4 m were effected. This is around CHF 0.81 m less than in the previous year 2014, in particular since, in contrast to 2014, no Olympic Games were held in 2015. The total amount corresponds almost exactly to that of 2013. A little more than a third of the purchasing amount is generated from clothing/sewn products. 15% of the purchasing amount is generated from paper products, a further 17% from branded deco/event material and branded giveaways combined.

2.2 Allocation per partner: 38% of purchases via partners and the printing pool

In 2015, Swiss Olympic worked with two partners and a printing pool consisting of four printing suppliers. 38% of the purchasing volume was effected via these companies, with the largest part (24%) being made up of the clothing/sewn products category. A little over three quarters (77%) of the purchasing amount with our partners is compensated via benefits in kind (barter).

Although the purchasing volume in branded deco/event material, branded giveaways and in both IT categories is relatively high, there are no partnerships.

2.3 Level of guideline fulfilment: 95%

Five of the eight product categories have guidelines in place. The current guidelines cover ca. 73% of the purchasing amount. Basically, the five product categories boast a very high level of guideline fulfilment. Compared to 2014 (96%), this is a very satisfying level of consistency. The product heads demonstrate a high level of professionalism and feel responsible for putting the purchasing strategy into practice.

2.4 Partners and printing pool

Swiss Olympic partners signed individual guidelines valid for the entire term of the contract. Two partners and four printing companies supplied products to Swiss Olympic in 2015. They comply with the guidelines:

Situation Dosenbach-Ochsner: as an intermediary, Dosenbach-Ochsner supplies products of various brands to Swiss Olympic. Currently, not all products meet the required standards. Dosenbach-Ochsner is working closely with Swiss Olympic and the respective brands to be able to fully guarantee the required standards by 2018 at the latest.

3 Automobile Fleet Evaluation

Swiss Olympic has no specific automobile fleet guidelines in place. Its partner AMAG has however integrated conditions into the contract that govern the energy label and total CO₂ emissions. As part of the sustainable purchasing strategy, the automobile fleet (excluding vehicles of senior management) was subjected to analysis.

In 2015, the 8 Swiss Olympic automobiles covered 64,008 kilometers. This corresponds to a total CO₂ emission of ca. 10 metric tons (-27% compared to 2014). Taking the kilometers covered and the type of automobile into consideration, the average CO₂ emission of 147 g/km is however above the contractually agreed value (130g/km).

4 Further Work 2015

Overall responsibility was transferred from the Ethics and Education department to Finance and Services, with technical work concerning guidelines continuing to be handled by E&A.

5 Conclusion

In 2015, Swiss Olympic effected **purchases worth CHF 1.4m**. The current **guidelines cover around 73% of the purchasing volume** for the five largest Swiss Olympic product categories listed. **38% of the purchasing volume is effected through existing partners** who adhere to the guidelines; however, single purchases or brands do not yet completely comply (sewn products).

Overall, with the system of product heads, there are no longer any "teething troubles" and synergies can be leveraged and knowledge built up.

Comparison with previous years	2014	2015
Purchasing volume	CHF 2.210 m	CHF 1.385 m (-37%)
Level of guideline fulfilment	96%	95%
Division per partner	60% (46% partner firms, 14% printing pool)	38% (23% partner firms, 15% printing pool)

6 Attachment: Tabular Overview of Purchases per Product Category

	Amount %	Partner %	Guideline %
Clothing/sewn products	34%	67%	100%
Branded deco/event material	7%	0%	94%
Branded giveaways	10%	<1%	100%
Office materials	<1%	17%	no/GL
IT products	20%	0%	no/GL
Paper products	15%	72%	78%
PCs/monitors/printers	6%	0%	100%
Other	7%	6%	no/GL
Total	100%	38%	95%

Amount % = purchasing amount in percent.

Partner % = proportion of purchasing amount in percent purchased via a partner.

Guideline % = proportion of compliance with guidelines on sustainable purchasing in percent.