

**For our
sports ground
of tomorrow**



Swiss Olympic **climate concept**

As is the case in all areas of life, sport in Switzerland is greatly affected by global warming. Swiss Olympic is committed to ensuring that future athletes experience a healthy environment that is worth living in.

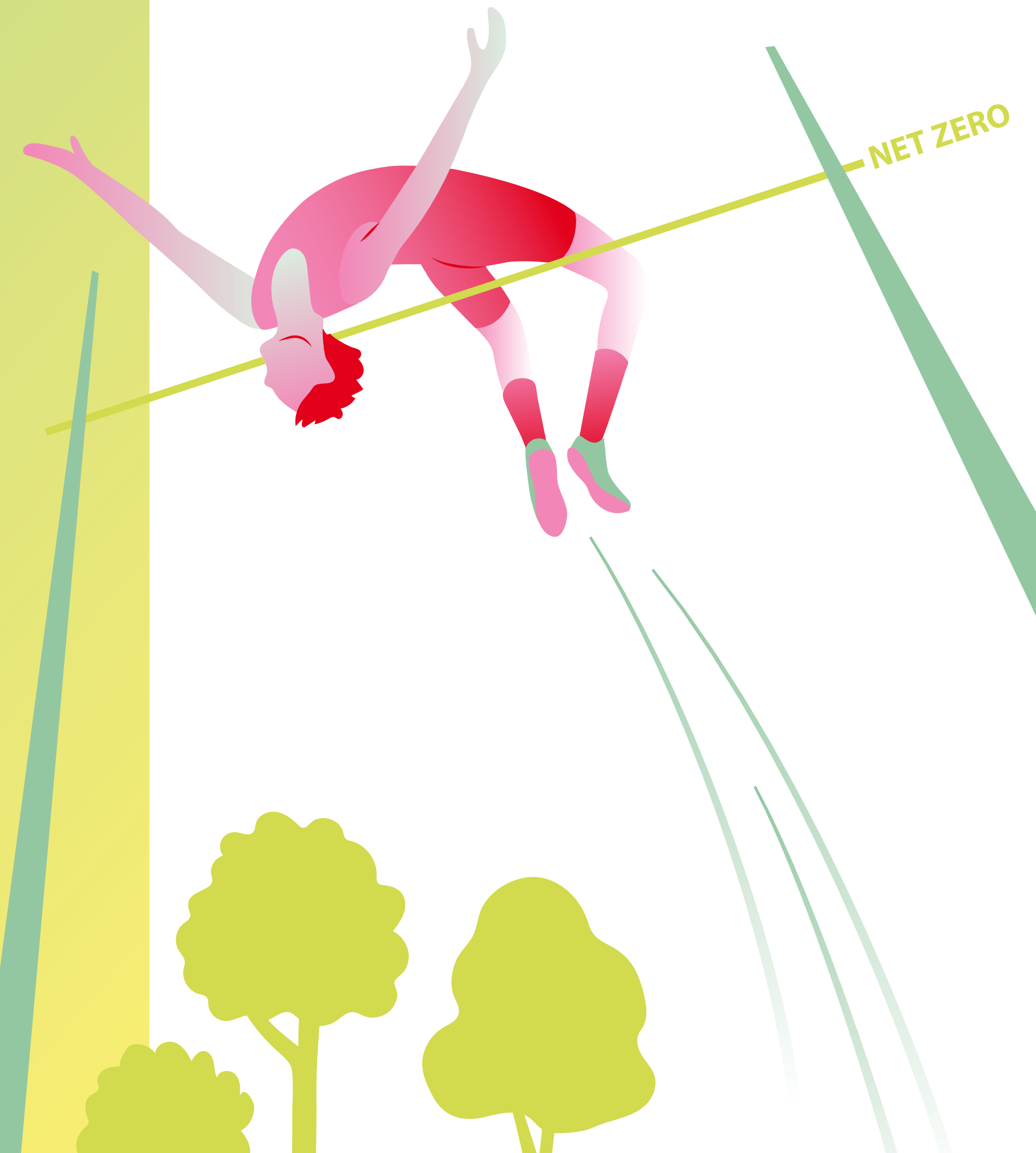
The targeted result

Swiss Olympic wants to use the radiant power of sport **to become part of the solution for reducing global warming**, and to adapt sport to the new conditions in the best way possible.

We are, therefore, using our own steering and advisory role as an umbrella organisation for Swiss sport and as the National Olympic Committee of Switzerland to support **Net Zero by 2050** in Switzerland and to achieve the 1.5-degree goal from the Paris Agreement. We are striving for **net zero by 2030** for our own organisation.

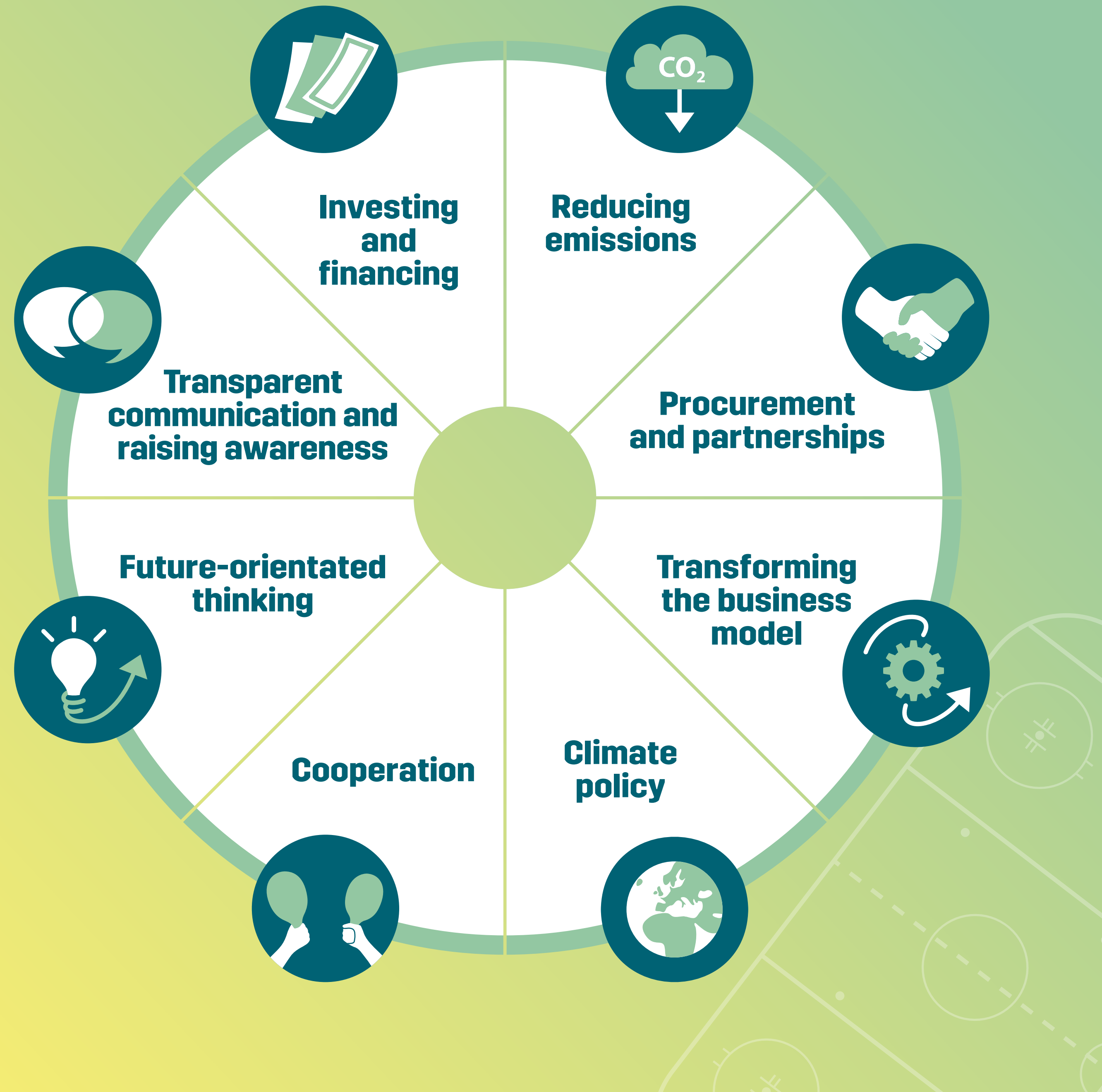
By signing the UNO “**Sports for Climate Action Agreement**”, we are committed to starting the implementation of climate protection measures as well as reducing our own emissions.

Sports for Climate Action Swiss Olympic strategy



An ambitious match plan

We are committed: measures are being implemented with a total of **eight strategic directions of impact** and scope 1, 2 and 3 greenhouse gas emissions are being considered.

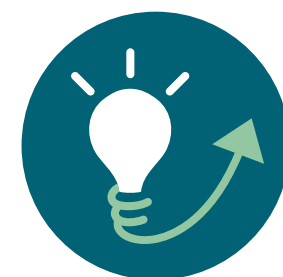


A proactive and long-term tactics for every move

This is what we understand by the sphere of action for future-oriented thinking and climate policy



Future-orientated thinking



- » **Future-orientated thinking** is given precedence over short-term profit and image to support a fair climate future for all athletes
- » The network around Swiss Olympic will enable Swiss sport **to adapt effectively to climate change**



Climate policy



- » **Positioning** and **agenda setting** for environmental topics
- » Engagement at a **higher level** (IOC, ANOC etc.): demanding more climate protection and climate friendlier Olympic Games
- » The **influence** of Switzerland as an attractive location is used to improve **sustainability in international associations**
- » **Collaboration** will be engaged with political and civil society institutions on climate and environmental topics

Valuable allocation of resources for long-term success

This is what we understand by investment & financing and transformation of the business model

Investing & financing



- » **Environmental criteria are enforced in finance flows and support systems** in organised Swiss sport and in projects
- » **Disincentives** are identified and **removed**
- » Sustainable assets, pension funds and insurance



Transforming the business model



- » Sustainability, climate protection and considerations for adaptation are included in all business decisions to help attain Switzerland's emissions reduction pathway
- » **All employees** at Swiss Olympic **support** the implementation of the climate concept
- » Swiss Olympic creates and promotes **innovative instruments and networks** (for example: the project Schweizer Olympia Park) to achieve national and international climate goals in sport
- » Work for the Olympic and Paralympic Winter Games Switzerland 2038 (OPWS2038) is contributing to the **transformation of the Olympic Games for sustainability** and is speeding up the **transformation of Swiss society for sustainability**

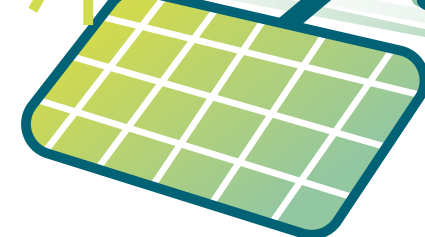
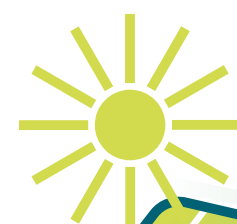
Team spirit and fair play in victory and defeat

This is what we understand by transparent communication and raising awareness along with cooperation

Cooperation



- » Member and partner organisations **are aware of** their foremost **environmental effects** and **are taking** effective measures to reduce them
- » **Competences and knowledge** on the topic of ecological and climate friendly sport are being **promoted** among member and partner organisations as well as prospective sports specialists
- » **Athletes are being empowered and supported** to extend their own reach for their existing sustainability commitments



Transparent communication and raising awareness

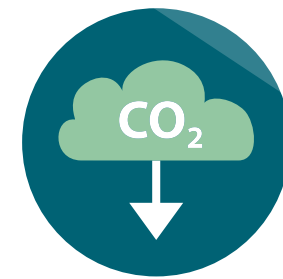


- » There is a **constant focus of communication** on sustainability
- » **Climate commitment, climate data and measures** are **disclosed**
- » The **reach** of Swiss Olympic is **used** to **inform and raise awareness** effectively and systematically among target groups

Being an example from the start to the finish line

This is what we understand by reducing emissions and procurement & partnerships

Reducing emissions



- » **Emissions reduction pathway** and **milestones** are being achieved
- » **Unavoidable residual emissions** are being priced and fund **climate protection and carbon sinks** (Swiss Olympic Climate Fund and sustainable aviation fuels)
- » The **efforts** for reducing emissions are being **institutionalised**
- » **Disincentives** are being identified and **removed**
- » Focus: mobility, materials, own events and energy

Procurement & partnerships



- » **Carefully procured** and **recyclable products** are preferred
- » **Effective environmental engagement** is an important criterion when selecting service providers and suppliers
- » The notion of **sustainability** is being integrated into the **partnership contracts**
- » Partnerships must **meet the sustainability criteria** of Swiss Olympic

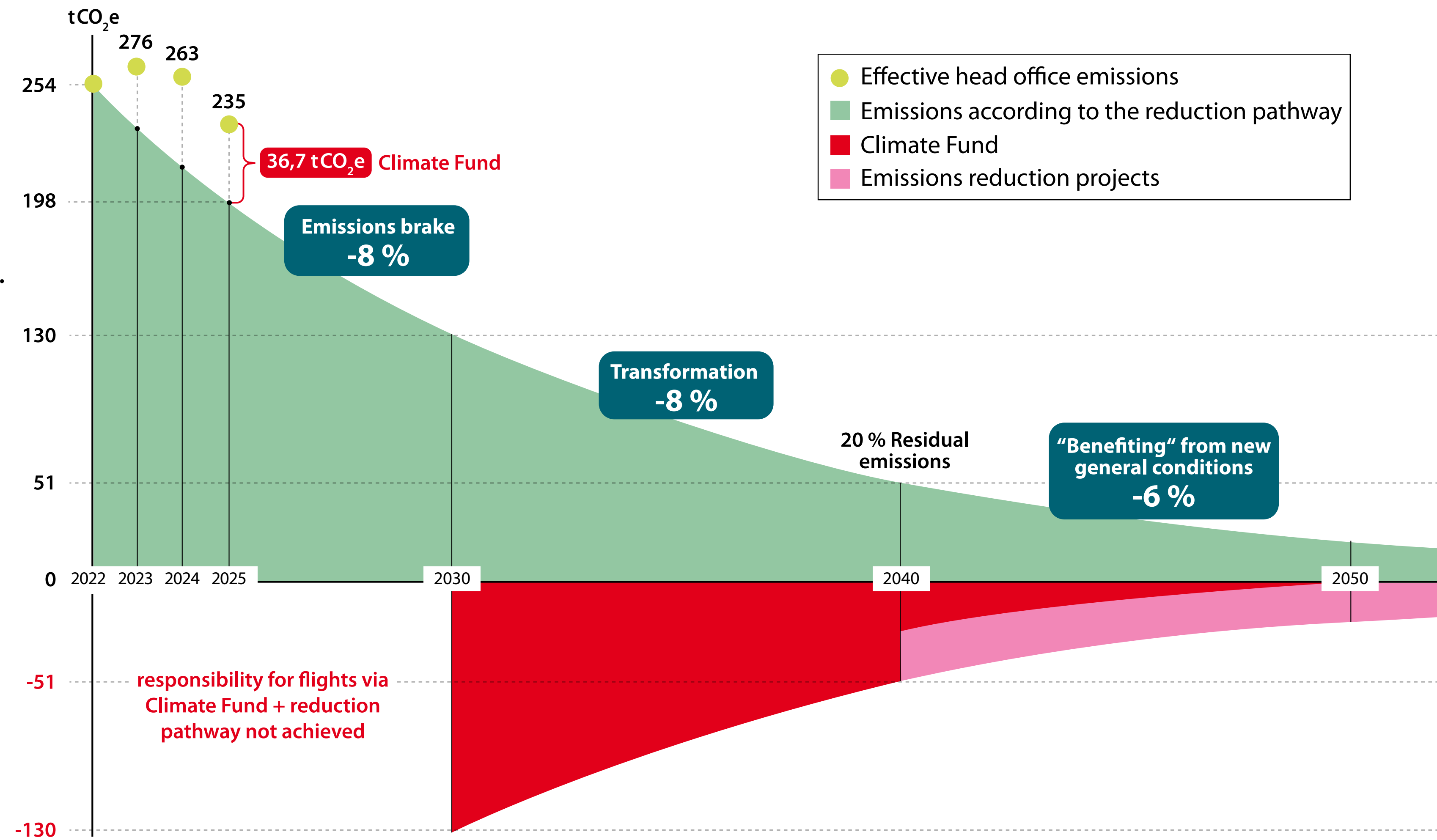
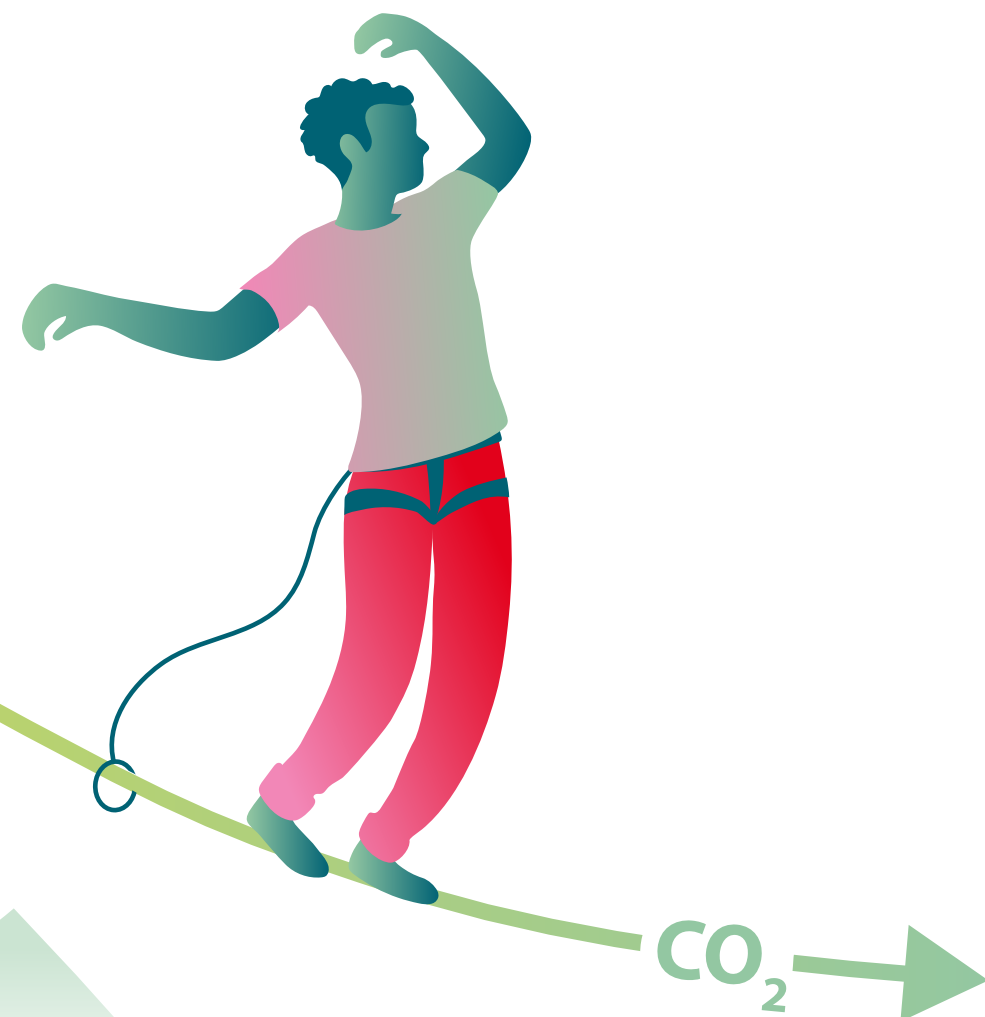


The team strategy: net zero by 2030

Emissions reduction pathway of the Swiss Olympic head office

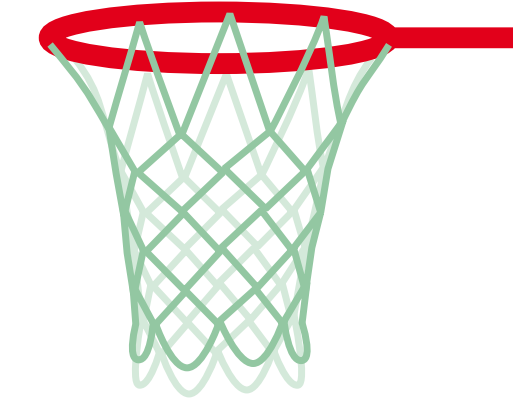
It is challenging to achieve net zero. We are taking responsibility for our residual emissions by making corresponding payments into the Swiss Olympic Climate Fund and we are working hard to continually increase the proportion of carbon sink projects.

[Click here for our greenhouse gas balance and the associated methodology.](#)



The current score

This is the current position:



Together we will learn

Systematise

Pass on knowledge

Scale

Observe

Throw things away

Celebrate

Analyse

Fail

Improve

Innovate

Adopt ideas

Overcome hurdles

Try things out

[Click here for the measures report](#)