

TEAM DENMARK

- WHO WE ARE AND WHAT WE
DO



TEAM DANMARK

MARTIN ELLEBERG PETERSEN
HEAD OF DEPARTMENT
TEAM DANMARK

A photograph of a swimmer in a pool, viewed from above. The swimmer is wearing a dark, patterned swimsuit and a swim cap, with their arms raised above their head. The water is bright and bubbly, suggesting movement. The sun is visible in the upper right, creating a lens flare effect.

RIKKE MØLLER PEDERSEN
SVØMNING

TEAM DANMARK - A SHORT INTRODUCTION

- Team Danmark is a self-governing institution established in 1985 under the resort of the Ministry of Culture.
- Team Danmark's primary mission is to develop Danish elite sport in a socially and community appropriate manner.
- Has its own act (Act on elitesport)

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ORGANISATION OVERVIEW

- Executive Board – 8 members
- 45 Full-time equivalent
- 3 sections
 - Innovation and Elite Development
 - Public affairs, Talent and Dual Career
 - Corporation and Development of federations
- Four integrated groups of professionals (sportsmedicine, sportsphysiology, sportpsychology and sportdietitians)



KEY STAKEHOLDERS

- Ministry of Culture/Parliament
- DIF/NOC
- DGI AND DFIF
- 22 'Elite municipalities'
- Education institutions (universities, business schools, high schools etc.)
- Research environments
- Commercial partners

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LASSE NORMAN HANSEN
CYKLING

OVER ALL GOALS 2017-2020

- Team Denmark-supported federations will perform at the highest international level and win medals at European Championships, World Cups and Olympic Games
- Denmark will be among top 5 smaller nations (under 10m. inhabitants) and top 25 over all

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ECONOMIC OVERVIEW

Revenues (in Euro)

- Ministry of Culture/National Lottery 15m.
- Commercial income 5m.
- **Total 20m.**

Expenses (in Euro)

- Direct support to federations 12m.
- Indirect support to federations 5m.
- Anti doping support 2,5m.
- Administration and other 2,5m.
- **Total 20m.**



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TEAM DANMARK'S ELITE SPORT MODEL

Team Danmark's elite sport model has a dual focus.

We make it possible for the athlete to perform at the highest international level and at the same time pursue an individual civil career.


CHRISTINNA PEDERSEN
BADMINTON

THE DISCIPLIN ANALYSIS

A professional analysis of a sports characteristics, quality and international performance perspective and the federations ability to support a elite-set up at an international level.

It also focuses on the federations potential in talent development and development of professional and leadership skills.

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NANNA KOERSTZ MADSEN
GOLF

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THE DISCIPLINE ANALYSIS COVERS:

1. National AND international organisation
2. Internationale and nationale sporting factors
3. Talent development
4. Skills development
5. Innovation, research and knowledge sharing
6. Social conditions for athletes
7. Organizational, management and financial factors
8. Facilities

All 8 factors are included in the final assessment of the federation. On the basis of the discipline analysis the federation is categorized by the board of Team Danmark



CATEGORIES OF SUPPORT

Team Danmark focuses and prioritize resources and initiatives within two categories of support.

World class federation

Rowing, cycling, handball, badminton, orienteering, kayak, swimming, sailing

Elite federation

Athletics, automobile, bowling, curling, wrestling, archery, football, golf, parasport, hockey, motor, equestrian, shooting, dance sport, triathlon



WORLD CLASS FEDERATIONS

Individual disciplines

- Achieved top 8 results and Olympic or World Cup medals from 2013-2016
- There are numerous athletes with top result potential in 2017-2020 and WC and OG-medals are realistic perspectives

Team sport

- Has participated at the highest international level at World Cups/Olympic Games during 2013-2016
- There is a realistic potential to achieve top 8 results at World Cup or the Olympic Games in 2017-2020



STINA TROEST
ATLETIK

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ELITE FEDERATIONS

Individual disciplines

- Top 8 results at WC/OG or/and medals at EC in 2013-2016
- There are athletes with a potential of top results in 2017-2020 and realistic expectations of medals at EC and top 8 results at WC and OG

Team sport

- Elite federations have in 2017-2020 participated at the highest international level at WC/OG or have a realistic potential to participate with the period 2017-2020



DANIEL W. JØRGENSEN
PARAATLET

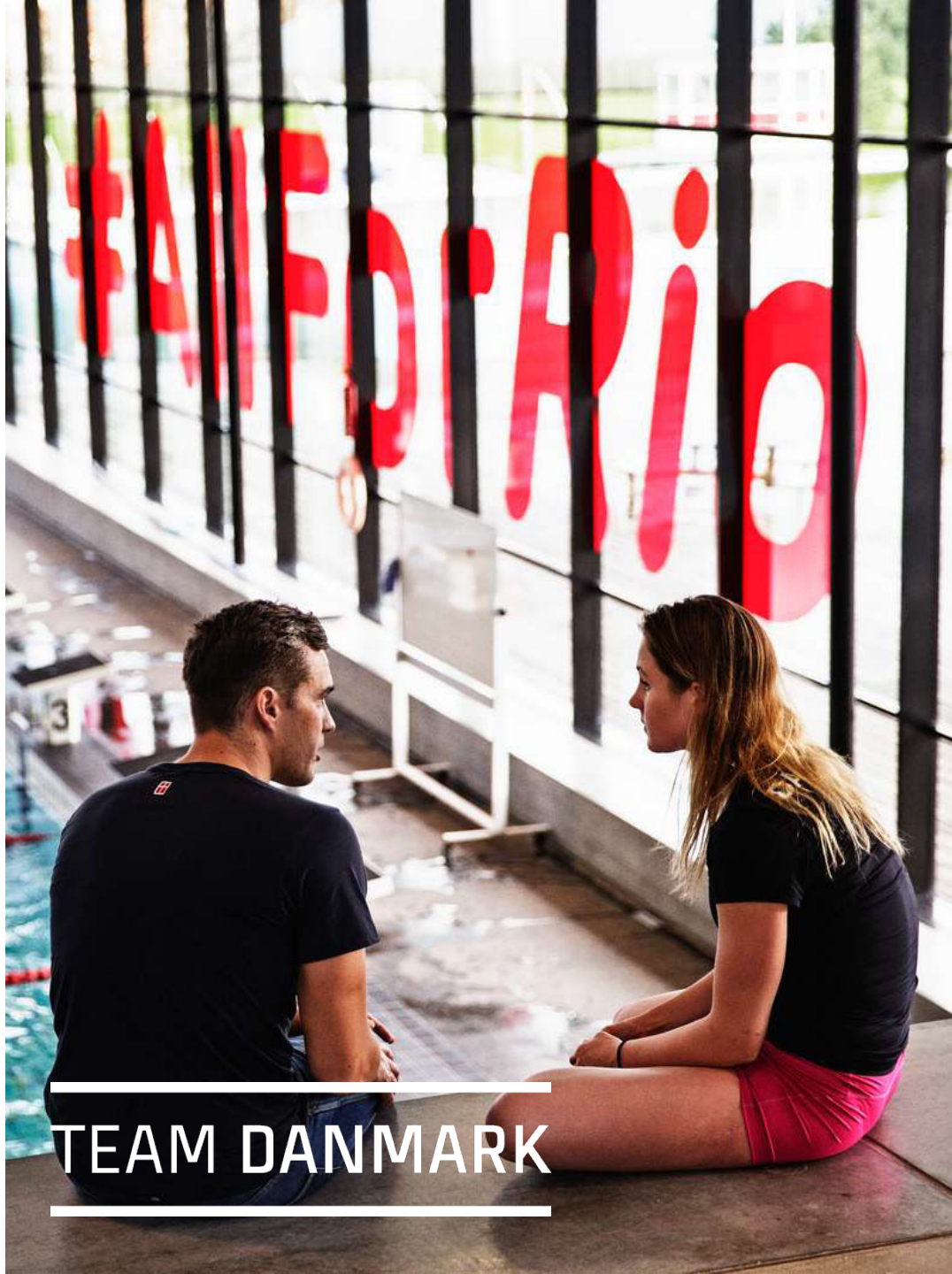
ATHLETE CATEGORIES

World Class Athletes: Consist of athletes or teams who have achieved top 8 results or medals at the latest WC/OG

Elite Athletes: Consist of athletes or teams with potential of top 8 results at WC/OG and medals at EC.

Athletes in both categories have access to all of Team Danmark's areas of support and other service offers (e.g. dual career, housing, physical training facilities etc.)

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AREAS OF SUPPORT

Team Danmark's support from experts is reserved to World Class Federations and Elite Federations.

Areas of support:

- Dual career
- Sports medicine
- Nutrition
- Sports psychology
- Sports physiology



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CYKLING

TEAM DANMARK'S CONCEPT OF SUPPORT

- Developed every 4th year
- Represents the practical and operationalization of the duties and tasks described in the Elite Sport Act
- Describes which athletes and federations are eligible for support, and the types of support that Team Danmark offers



CONCEPT OF SUPPORT

HOW DO WE DO IT

- 3 focus areas
 - Improve the frames and conditions for athletes and the sport management
 - Develop innovation, research and improvement
 - Strengthening long term talent work
- 11 Goals
 - E.g. strength coach and sportsmanagers professional level and competences



RASMUS QUIST OG
MADS RASMUSSEN
RONING

TEAM DANMARK

THE DAILY WORK

- Masterplan is the foundation and the frames
- Working and steering group
- We have a team around the federations
- The consultant is very close and so is the "experts"
- Working group decides and the eksperter can move with in the frames
- Continuously challenging – from both sides!

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EDUCATION PROGRAM

- A way to Improve the frames and conditions for athletes and the sport management
- Special focus on sports managers – key factors 2013-16 Individual focus – what do they need
 - Personal education
 - Groups of inspiration
- 2017-20 Group focus – 3 years education
 - How is my leadership
 - Where is the challenges
 - What can I learn from the others
 - Its important to show your weeknees
 - How do I cope with the political level
 - Etc.
- Also focus on trainers

THANK YOU

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