

**For our
sports ground
of tomorrow**



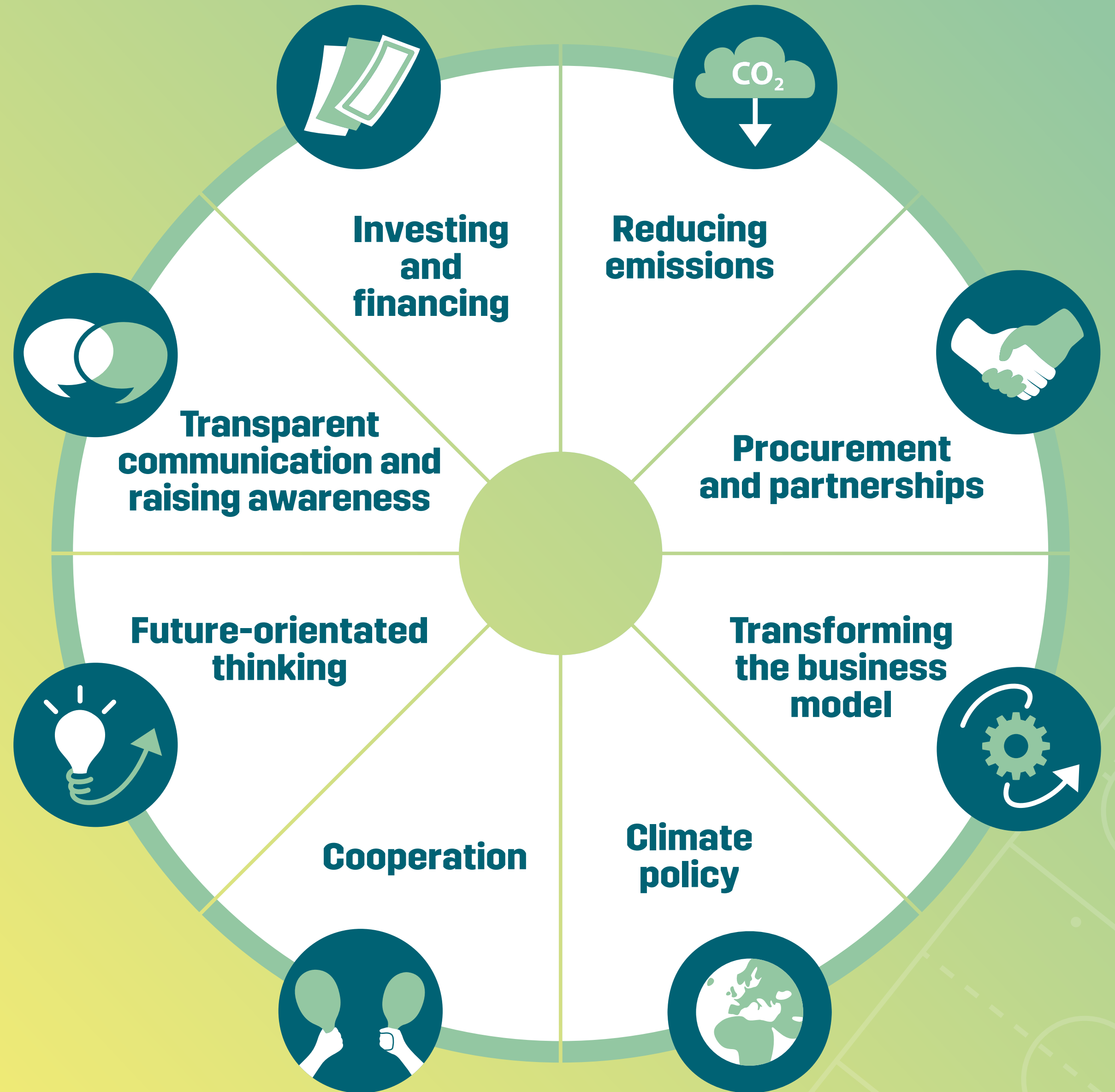
Where we stand today

2025 report

**on the Implementation of the
Swiss Olympic Climate Concept**

An ambitious match plan



We are committed: measures are being implemented in a total of **eight strategic directions of impact** scope 1, 2 and 3 greenhouse gas emissions are being considered.
[Click here for the climate concept](#)



What's the score?

2025





  **Future-oriented thinking**
A fair environmental future for all sportspeople through effective adjustments to climate change

  **Climate policy**
Engaged positioning and cooperation agreements to secure the sports ground of tomorrow

  **Transforming the business model**
Integrate sustainability into decision-making, create and promote innovative instruments and networks and use potential 2038 Winter Olympic and Paralympic Games in Switzerland (OPWS2038) as a driver of transformation

  **Investing and financing**
Firmly integrate environmental criteria into financial flows and funding systems and ensure sustainability in investments, pension funds and insurance

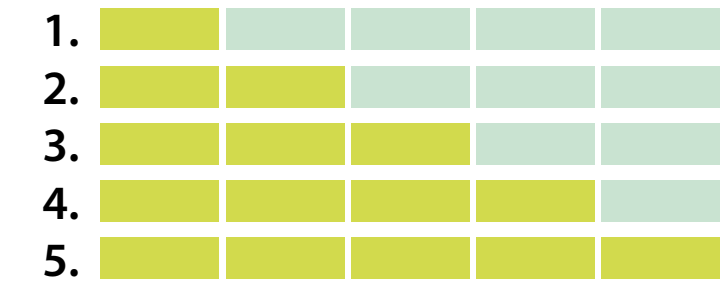
  **Cooperation**
Enable member organisations, athletes and specialists to reduce environmental impact and utilise their reach to ensure a future that is worth living for

  **Transparent communication and raising awareness**
Disclose data and measures and utilise reach for effective awareness-raising and information

  **Procurement and partnerships**
Exercise restraint in procurement, favour recyclable products and integrate committed partners

  **Reducing emissions**
Setting an example and achieving milestones and emissions reduction pathway

 Improvement on last year



- 1. At the start:** implementation has not started yet or initial isolated measures have been taken.
- 2. Started:** implementation has started, initial systematic steps have been taken.
- 3. Advanced:** implementation has started, significant improvements have been achieved.
- 4. Extensive:** implementation is very advanced, measures have been taken in most specific areas.
- 5. Comprehensive:** implementation is comprehensive, systematic and effective measures have been taken in all specific areas.

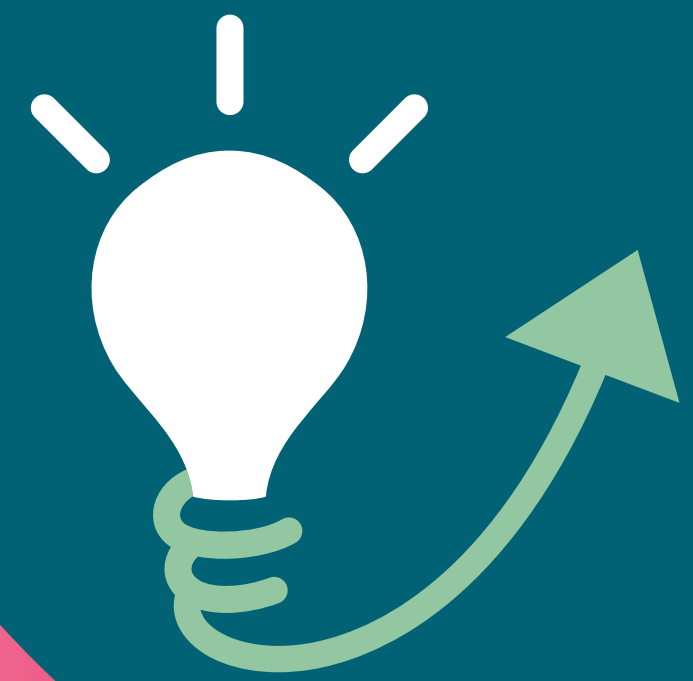
For more detailed information on the measures implemented: info@swissolympic.ch

Future-oriented thinking

The score: Future-oriented thinking requires a clear overview of the current situation and a joint discussion about the direction going forward. Swiss Olympic is developing a conceptual framework for this. The basis for this is the space and environment topic in the [Swiss Olympic strategy \(2021\)](#), the [Climate Concept \(2024\)](#) and the [“Switzerland 2040 Strategy for the Promotion of Sport and Exercise”](#) developed with the Federal Office of Sport in 2025.

Switzerland 2040 Strategy for the Promotion of Sport and Exercise

The “Switzerland 2040 Strategy for the Promotion of Sport and Exercise” is the central framework for the future strategies of Swiss Olympic and the federal government regarding sport and exercise in Switzerland, with a time horizon extending to 2040. One of seven defined impact areas deals with the topics of space and the environment. This impact area examines the contribution of sport to reducing greenhouse gas emissions and the measures taken to adapt to climate change.



Climate policy



The score: Swiss Olympic signed the “Sports for Climate Action” commitment in 2022 and is involved in the Swiss Association for Sustainable Events. Swiss Olympic co-operates on a project-related basis with other institutions such as the SUMO network for sustainable mobility (2023-2024), the Energy Saving Alliance (2022–2023) and the 2025 broad-based participation process for developing the Switzerland 2040 Strategy for the Promotion of Sport an Exercise.

Saubere Veranstaltung to become Eventkit

The website www.saubere-veranstaltungen.ch has around 1,100 users every month and over 1,600 events have published their sustainability measures on it. The saubere-veranstaltungen platform, which is run by the “Association for Sustainable Events” and has been supported by Swiss Olympic from the outset, no longer met current requirements. The contents of the page were revised in 2025. The platform also joined forces with the French-speaking Swiss platform “Kitmanif”, with which it jointly designed the new website. The bilingual relaunch of the website under the name “Eventkit” will take place in March 2026.

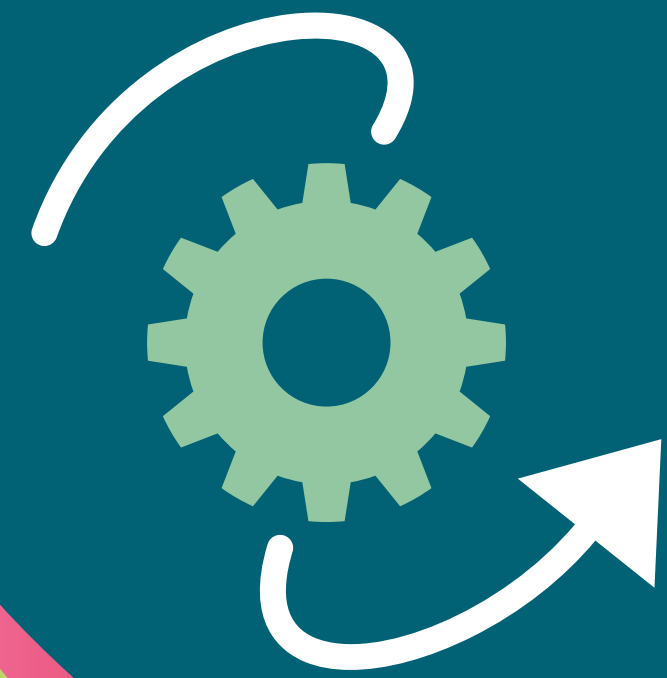
Transforming the business model

The score: The integration of climate protection measures into the daily work of Swiss Olympic employees has been partially systematised. An e-learning programme and a Climate Fresk workshop train new employees to make the most of their scope for action. Implemented measures are reported on a platform on the intranet and the Space & Environment specialist provides support with technical questions. The most important projects that could bring about a sustainable transformation of sport beyond Switzerland include Switzerland's potential bids for the 2038 Winter Olympic and Paralympic Games and the 2030 European Championships. In 2025, the first workshops were held to develop a legacy framework concept for major sporting events in Switzerland.

Switzerland 2038 bid

Switzerland 2038 represents the Olympic and Paralympic Games of the future: smaller and more sustainable. Among other things, this means utilising existing infrastructure, both with regard to the competition venues and the public transport system. Spectator capacity will be adapted to the capacity of the respective regional transport system based on previous event experience, such as World Championships. The Olympic and Paralympic Winter Games Switzerland 2038 association is developing the bid as part of the Privileged Dialogue of the International Olympic Committee. Further information is available here.

[Further information](#)



Investing and financing

The score: The criteria according to which funds are distributed in Swiss sport also partly determine the priorities of the associations. A climate impact beyond sport can be achieved through the organisation's own fixed assets and those of its service providers. This makes 'Investing and financing' the strategic direction with the greatest potential impact.

The following measures are being systematically implemented:

- Ethics check with environmental criteria as a mandatory part of the association funding model from 2027 (transitional phase until then)
- Operation of the Swiss Olympic Climate Fund to finance climate protection measures and projects in sport
- Sustainability as an evaluation criterion in individual funding programmes such as the Innovation Hub
- Swiss Olympic's financial assets are invested according to ESG criteria
- The financial assets of our Publica pension fund are invested sustainably

New association funding model with ethics check

The new association funding model (from 2027) incentivises how the national sports associations allocate and use their funds in the interests of holistic association funding. In the "basic tasks" assessment area, environmental sustainability incentives are included in the qualitative assessment for the first time. For example, an assessment is made as to whether the topic of "environmental sustainability" is covered as a strategic objective or how the "resource management" action area is fulfilled in the ethics check.



Cooperation

The score: The binding nature of environmental and climate criteria for associations has been steadily ramped up since 2024. These criteria are part of the legally enshrined industry standards for Swiss sport, the associations' action plans that resulted from the 2024 ethics association analyses and the ethics check. Most member organisations are still in the early stages of implementing the measures. Thirteen member organisations that are particularly committed to environmental protection have signed the Swiss Olympic commitment "Sport protects the environment". Environmental aspects are an integral part of the "Club Management" course and the Swiss Olympic Academy education platform for club and association boards.

Swiss Olympic Academy teaches environmental awareness

The Swiss Olympic Academy provides clubs and associations with up-to-date expertise on environmental and sustainability issues. For example, three e-learning courses on heat, mobility and procurement are available on the Academy platform. Environmental aspects are also highlighted in e-learning material such as the industry standard course and association content. Notes on sustainability will also be added to the "Club Management" course and the Swiss Olympic Climate Fund will be integrated into existing content. The Academy also organises the "Sport protects the environment" dialogue meeting twice a year.



Transparent communication & awareness-raising

The score: The topics of space & environment have been part of Swiss Olympic's strategy since 2021. In this context, Swiss Olympic has since published an annual greenhouse gas balance and, a report on the implementation of the climate concept since 2023, and a report on the Swiss Olympic Climate Fund since 2025. Starting in 2023, environmental topics were also specifically integrated into Swiss Olympic's regular communication channels. Annual reports are also submitted to the ANOC and the UN with the "Sports for Climate Action Commitment".

Swiss Olympic Climate Fund report

In 2025, a report on the Swiss Olympic Climate Fund was produced for the first time. The Swiss Olympic Climate Fund specifically supports sustainability measures and climate protection projects in Swiss sport. Through the end of 2025, 57 measures had been supported in 20 different sports. The funding comes from contributions from Swiss Olympic, Swiss Olympic partners, associations, clubs and events and came to a total of around CHF 460,000 through the end of 2025. Of this amount, CHF 158,000 was awarded for sustainability measures in six different modules as well as individual measures. A further CHF 134,000 was channelled into four climate protection projects with a proven impact on the climate.



Procurement and partnerships

The score:

The systematic measures that have been pursued for several years are beginning to yield results. Three Swiss Olympic partners support climate protection projects in sport as part of multi-year partnership agreements via the Swiss Olympic Climate Fund. The Swiss Olympic car fleet has been fully electric since 2025 and there has been a steady reduction in the amount of equipment and decorations. Binding procurement guidelines that take sustainability criteria into account have been in force since 2008.

Fully electric vehicle fleet: Toyota bz4X

Thanks to a partnership with Toyota, Swiss Olympic will have a fully electric vehicle fleet at its disposal by the end of 2028. All members of the management will be provided with a fully electric Toyota bZ4X. Employees also have access to two additional all-electric pool vehicles of this model. The all-electric fleet now comprises a total of nine vehicles – one fewer than before – and contributes to reducing CO₂ emissions in the mobility sector.

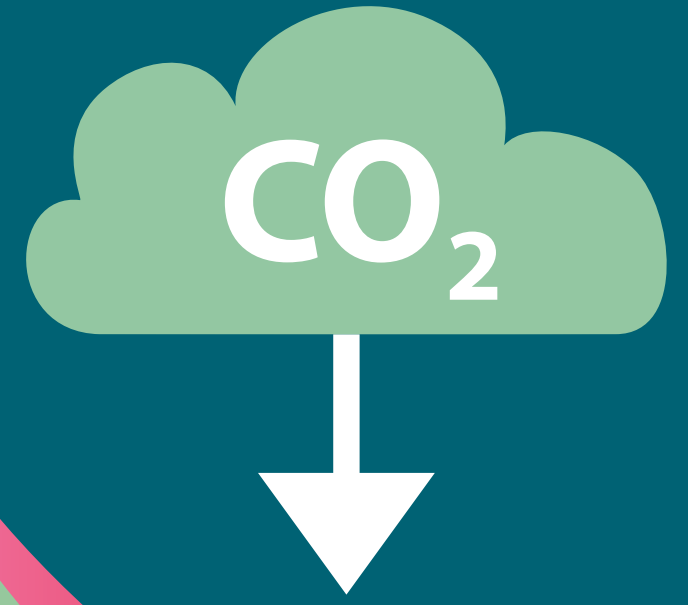


Reducing emis- sions

The score: Swiss Olympic has published a greenhouse gas balance annually since 2021. The greatest emissions are caused by travelling to Olympic missions – which is why delegations have been travelling by land whenever possible since 2023. Since 2022, Swiss Olympic has taken responsibility for unavoidable flight emissions by paying CHF 100 per tonne of CO₂ into the Swiss Olympic Climate Fund (90%) and Sustainable Aviation Fuel (10%). Detailed figures and further measures to reduce emissions can be found in the [greenhouse gas balance](#).

Sustainable Aviation Fuel technology promotion

Swiss Olympic invests 10% of its annual climate protection contributions for the flight emissions of the office and the Olympic missions in the development and promotion of Sustainable Aviation Fuel (SAF). In view of the air travel caused by the Olympic games, Swiss Olympic specifically supports promotion of the SAF technology promotion programme to enable emission reductions in air travel. Contributions are paid via our partner SWISS, which offers this option as part of its SAF programme in cooperation with the Lufthansa Group. For the 2024 reporting year, the production of around 3.6 tonnes of SAF was enabled, which corresponds to a reduction in emissions of around 13.2 tonnes of CO₂ compared to conventional jet fuel.





And it goes on ...

**We will keep
the ball rolling
Please join in!**